



FLEX MBA

FALL 2023 ADMITS

CURRICULUM GUIDE

The Flex MBA program has 54 total credits (32 required and 22 elective credits)

Curriculum is subject to change



Year One	<p>Fall 2023</p> <p>Total: 10 required credits</p>	<p>BUSI600 Flex MBA Opening Residency/Fundamentals of Business (August 19 & 20) BUSI681 Managerial Economics & Public Policy BUSI662 Leadership & Teamwork BUSI718D Data Driven Analytics BUSI650 Marketing Management</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
	<p>Winter 2024</p> <p>Total: 2 elective credits</p>	<p>One Elective</p>	<p>_____</p>
	<p>Spring 2024</p> <p>Total: 8 required credits</p>	<p>BUSI690 Strategic Management BUSI610 Financial Accounting BUSI640 Corporate Finance I BUSI621 Digital Transformation in Business</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
	<p>Summer I & II 2024</p> <p>Total: 2 required credits 4 – 6 elective credits</p>	<p>BUSI641 Corporate Finance II Two – Three Electives</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
Year Two	<p>Fall 2024</p> <p>Total: 4 required credits 4 elective credits</p>	<p>BUSI611 Managerial Accounting BUSI634 Operations Management Two Electives (Can include BUSI788 Global Business Course)</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
	<p>Winter 2025</p> <p>Total: Global Travel or 2 – 4 elective credits</p>	<p>BUSI788 Global Business Course Travel OR One – Two Electives</p>	<p>_____</p> <p>_____</p> <p>_____</p>
	<p>Spring 2025</p> <p>Total: 2 required credits 6 elective credits</p>	<p>BUSI683 The Global Economic Environment Three Electives (Can include BUSI788 Global Business Course)</p>	<p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
	<p>Summer I & II 2025</p> <p>Total: 6 required credits 2 elective credits</p>	<p>BUSI787 Integrative Capstone (Capstone is offered twice a year: Summer in-person, Fall online) BUSI758Q MBA Consulting Practicum (4 cr) One Elective</p>	<p>_____</p> <p>_____</p> <p>_____</p>

Required credits: _____ Elective credits: _____ Total credits: _____

FLEX MBA ELECTIVE COURSE OPTIONS

Important Notes for Elective Course Options

- Courses may be offered in-person and/or online, and offerings vary by campus
- Course options are subject to change
- *Saturday course part of Tech Management Certificate and is only offered at the DC campus. Seat availability may be limited.
- **4 credit course offered in Fall/Spring with global travel in Winter term

Fall

BUSI602 Leading with a Strategic Mindset
BUSI710 Competitive & Collaborative Negotiations
BUSI737 Innovation & Product Development
BUSI741 Financial Strategy for Corporations
BUSI758F Investment Fund Management (3 cr; application only)
BUSI758J Digital Customer Journey
BUSI758K Portfolio Management
BUSI781 Marketing Emergent Technology*
BUSI788 Global Business Course (2 cr)**
BUSI791 Research and Development Strategy & Process*
BUSI793 Technology Entrepreneurship, Innovation & Commercialization*

Winter

BUSI718C Organizational Change
BUSI718B International Business
BUSI718V Corporate Venturing
BUSI718E Sustainability: Economics & Strategy
BUSI758L Corporate Structures and Law for Technology Managers*

Spring

BUSI731 Brand Management
BUSI740 Valuation in Corporate Finance
BUSI745 Fixed Income Analysis
BUSI758A Cyber/Enterprise Risk and Resilience Modeling*
BUSI758B Leadership, Ethics and Technology*
BUSI758F Investment Fund Management (3 cr; application only)
BUSI758G Corporate Risk Management
BUSI758V Digital Promotion and Advertising
BUSI758W Systems and Design Thinking
BUSI758X AI and Business Strategy
BUSI758Z Decision Modeling
BUSI782 Science and Technology Project Valuation*
BUSI784 Systems Design, Development, Test and Evaluation*
BUSI788 Global Business Course (2 cr)**

Summer

BUSI718F Advanced Financial Modeling & Equity Analysis
BUSI730 Marketing Research Methods
BUSI744 Derivative Securities
BUSI752 Data Mining & Predictive Analytics
BUSI758M Digital Marketing Strategy
BUSI758R Ethical Leadership
BUSI785 Project Management